



The Rotary Club of Hunt Valley
The James W. Houck Foundation, Inc.
PO Box 94 • Hunt Valley, Maryland 21030
www.HuntValleyRotary.com

March 10, 2010

Dear Hunt Valley Business Partner,

Imagine a scenario in your company, one in which your employees and partners carefully measure each business decision and action with a code of ethical standards:

Is it the truth?
Is it fair to all concerned?
Will it build goodwill and better friendships?
Is it beneficial to all concerned?

Can you imagine elementary, middle, and high school students – our future leaders and workforce– who already use these four questions, Rotary's *Four-Way Test*, as part of their lives today? Would there someday be a place in your organization for individuals with this type of character?

The Rotary Club of Hunt Valley is a group of business people, leaders, and professionals who are actively involved in making our world a safer, healthier, and more peaceful place. Along with our 501(c)(3) non-profit organization, the James W. Houck Foundation, Inc., we are also committed to educational and leadership-development programs for students in our local area. One of these programs is our annual ***Four-Way Test Program***, now in its 42nd year, which we conduct in fourteen elementary, middle, and high schools throughout Baltimore County. This year, over 1000 students have participated in a poster, essay, or oratorical contest in which they demonstrate how they incorporate the Four-Way Test into their daily lives. Winners are selected from each grade and receive awards and cash prizes at an Awards Ceremony which will be held on Thursday, April 22, 2010 at Loch Raven High School.

I am writing to invite you to participate in this year's Ceremony by becoming a ***Foundation Sponsor***, and your support will help us to recognize and reward these students for their efforts in this ethics-enrichment program. With a contribution of only **\$500**, ***Foundation Sponsors*** can participate by presenting the award and a cash prize to students from their selected school (please refer to the enclosed brochure for school listings and additional information), and receive recognition in all printed, media, and online materials for the event. This is a unique opportunity to not only partner with Rotary and the Houck Foundation, but also to connect with the students, parents, teachers, and administrators of our local schools.

If you do not wish to participate as a ***Foundation Sponsor***, perhaps you would consider a contribution to the Foundation that will help us continue this and other important youth leadership and educational programs that are undertaken each year.

Thank you for your consideration and support of the *Four-Way Test Program*, Rotary and the Houck Foundation, and I ask you to please complete and return the enclosed reply card. I also encourage you to learn more about us and Rotary's local and global service projects. Please visit our website for information at www.HuntValleyRotary.com, or contact me directly at (410) 244-5111 if I can be of any assistance.

Yours in Service,

A handwritten signature in blue ink, appearing to read "Greg Pierce".

Greg Pierce
Chairman, The James W. Houck Foundation, Inc.
Past-President, The Rotary Club of Hunt Valley



2010 Four-Way Test Sponsorship Registration

Please complete the form below and mail along with your contribution to:

The James W. Houck Foundation, Inc.
PO Box 94
Hunt Valley, MD 21030

Yes, I wish to support the Four-Way Test Program and participate as a *Foundation Sponsor*

I do not wish to be a sponsor but will contribute \$ _____ to the James W. Houck Foundation

I do not wish to participate at this time

Please send me information regarding Rotary

Company:		Contact Person:	
Address		Telephone Number:	
		Email Address:	
City, State, Zip		Web Address:	
Payment:	<input type="checkbox"/> Enclosed Check	<input type="checkbox"/> Please Send Invoice	<input type="checkbox"/> Credit Card (Please complete below)
Credit Card:	<u>Account Holder:</u>	<u>Billing Address:</u> <input type="checkbox"/> Same as above	<u>CCV:</u> <u>Exp. Date:</u>
	Card Number:	Signature:	

*Thank you for your consideration and support! Please contact Greg Pierce at (410)244-5111 for any assistance.
 The James W. Houck Foundation, Inc. is a 501(c)(3) non-profit organization and contributions may be deductible as allowed by law.*